

## 6.2 Strategy Development and Deployment

### 6.2.1 Quality improvement strategies adopted by the institution for each of the following (with in 100 words each)

#### ❖ *Curriculum Development*

- The Institution has limited role in the development of curriculum in any course. But, the Board of Studies (BOS) keeps the role of designing the syllabus at the university level and in turn the same takes into circulation among all the colleges affiliated to the University.
- With the directions and the guidelines of Andhra Pradesh State Council of Higher Education (APSCHE), the syllabus and the evaluation system are in practice for all the programmes including Add on courses on concurrence at the University level.
- As per New Education Policy (NEP-2021) changes in curriculum development are brought as per the guidelines APSCHE.

#### ❖ *Teaching and Learning*

The administration of the College ensures a proper teaching learning environment:

- Following different teaching methods and techniques to present their subject topics through power point presentation.
- Availing the virtual class room with LCD projector, Digital class rooms, YouTube lessons and OHP transparencies to enhance the learning experience.
- Using Learning Management System (LMS) to enrich them towards learning experience. Participation in class room seminars, different literary competitions such as District Resource Centre (DRC) competitions, Annual Fest etc.,
- Online Feedback from the students regarding the effectiveness of the teaching in and out of classroom from time to time.

#### ❖ *Examination and Evaluation*

- Conducting meetings by the principal regularly for smooth functioning of examinations and evaluation process directing the Vice-Principal and Examination committee.
- Applying for the university examination with payment office is online.
- Evaluation process of theory papers is for 75 marks external by the university and 25 marks for internal on Mid-Semester Test, Assignments/ Paper presentation/ Class room seminars/ Projects etc by the faculty concerned as per the standard procedure set by the University. Supplying the Question papers is also in the same procedure.
- Evaluation process of the practical examinations in the Institution by the External Examiners appointed by the University.
- CIA examination marks records are maintained in the prescribed form of APCCE through CIA faculty proforma and consolidated student report.

#### ❖ *Research and Development*

- Constituted a Research Committee by the Principal to strengthen and motivate the faculty members to improve their academic research and facilitate guidance to organize workshops

to promote research activity in the institution.

- Encouraging the faculty for research projects as well as students' research projects/study projects supporting for better outcomes.
- Promoting the research paper publications in national and international journals during college Common Meetings.
- Long term and short term Student Internships at the end of IV semester and VI Semester are introduced as part of curriculum based on the provisions of NEP 2020.
- ICSSR sponsored National Seminar was organized by the Department of Telugu on June 23 and 24<sup>th</sup> 2023 on the topic of “**Progress and Challenges of Women in 75 years of independent India**”.

#### ❖ **Library, ICT and Physical Infrastructure / Instrumentation**

- Equipped with open educational resource like the Information and Library Network (INFLIBNET) an online journal to help the staff and students.
- Book Bank exclusively for SC/ST students in the library providing state budget annually.
- Equipped with a computer, a photocopy machine and reading facilities.
- Direct access to books and magazines.
- Purchase of books and magazines on regular basis.
- Display of new arrivals.
- Arrangement for rain water harvesting and beautification of college premises.
- ICT enabled classrooms including digital and virtual classrooms.
- Facilitate to use Computers and LCD projector for seminars and assignments.

#### ❖ **Human Resource Management**

- In Government Higher Education Institutions of Andhra Pradesh, Principal is the administrator. Recruitment of the teaching and non-teaching staff is done by the Government through Andhra Pradesh Public Service Commission and also on promotions.
- Engaging the vacant posts by Contract and Guest faculty as per the directions of the Regional Joint Director concerned.
- Organizing Cultural and Spiritual Programmes like Yoga Day, Women's Day and College Day for stress management and awareness.
- Deputing the Permanent teaching faculty to Refresher, Orientation and Short Term courses with duty leave to enhance the standards of academic environment. For the academic year 2023-24 number of RC's attended by the teaching faculty are 48 number of Orientation programmes/RC/ ToT attended by the staff are 27.
- The Commissionerate of Collegiate Education with the intension of Training the faculty has established Nodal Resource Centres throughout the state to provide training to the teaching faculty. The trained faculty will intern train the other staff which is called Training of Trainers (ToT) for the academic year 2022-23 APCCE has organized various ToT's on Non Residential

Training on Single Major and Single Minor, Non Residential Training on Introduction of English Medium, Non Residential Training on Internship/Apprenticeship Management and Learning Management System.

- Teaching faculties are encourage to participate in national and international conferences, workshops etc.,
- Students are managed by giving semester time table to run the classes according to a time frame and academic plans are submitted by the faculty to complete the syllabus.

#### ❖ **Industry Interaction / Collaboration**

- The some of the departments of college have MOU's with other Institutions.
- Invited lectures are arranged by the Representatives from the industry and from other institutions
- With the introduction of Mandatory internship programme for the students the college has entered into MoU's with various industries for the purpose of providing internship and training to the students. Total number of industries connected with the internships are 7.

#### ❖ **Admission of Students**

- Admissions are carried out strictly according to affiliating university and AP state Government rules and regulations.
- Wide publicity given about schedule of Admissions through Press notes. Faculty involved in admission drives/campaigns in nearby mandals and in nearby junior colleges.
- Admission Committee verifies the candidates eligibility and admit the candidates as per the norms
- The college strictly adheres to the Government norms in the admission process giving chance to the meritorious students belonging to the various sections of the society.  
As usual the admission of students into the Institution is made on the basis of Merit and SC, ST, BC and Women reservations policy.
- A portal OAMDC (Online Admission Module for Degree Colleges) was introduced from the Academic year 2021-22 for facilitating the online admission process for degree college students.